

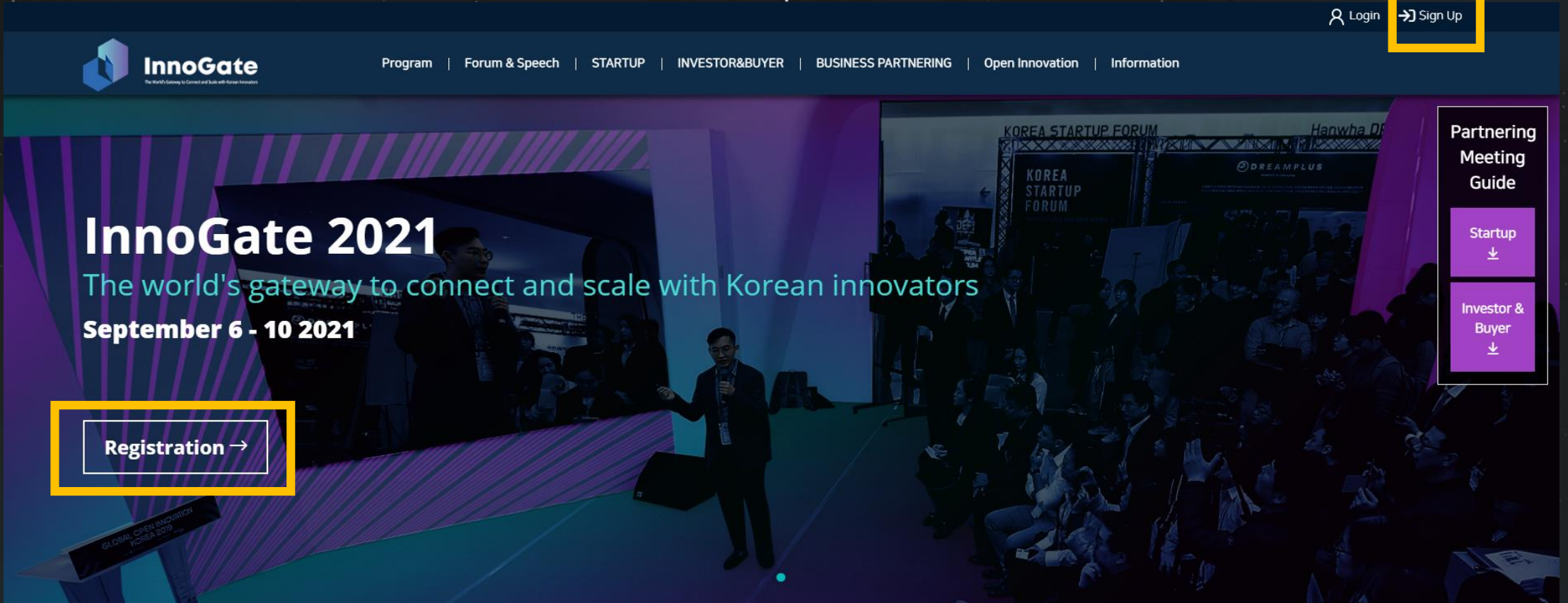
InnoGate 2021 Registration Manual

[Global partners : Investor/Buyer/Government]


* Applies to Korean Investors
Investors Meetup에 참가하는 한국투자사도 이 매뉴얼을 참고하여 등록해주세요.

July 13th 2021
KOTRA

1. Click the Registration/Sign up button of the main page.



2. Select the type you belong to.



Startup	Global partners Global company (General) Company Investor(CVC, VC, AC, etc) Government	General Attendee
Online Access to · Partnering with Investors,Buyers,etc · Forum&Speech · Global Open Innovation Demoday · Startup Ecosystem Report by KOTRA	Online Access to · Partnering with Startups · Forum&Speech · Global Open Innovation Demoday · Startup Ecosystem Report by KOTRA	Online Access to · Forum&Speech · Startup Ecosystem Report by KOTRA
Register Now (Free)	Register Now (Free)	Register Now (Free)

<Startup>

Any startups who want to grasp new business opportunity in the overseas market ☺
대상: 해외 시장에서 새로운 사업기회를 모색하길 희망하는 스타트업
(우측 Global partners와 상담 가능)

<Global Partners>

Suitable for company or investor who have demands of partnership or investment with/to startups.
대상: 스타트업과 파트너십이나 투자에 관심있는 기업/투자자/바이어/정부기관
(좌측 Startup과 상담 가능)
* 한국투자사도 이 카테고리 등록해주세요

<General Attendee>

Anyone who don't have demand for partnering meeting.
Suitable for those who want to watch online forum & speech ☺
대상: 상담회에는 참가하지 않고 포럼을 시청하거나 행사 정보만 보고자 하는 사람

3. After reading the terms and statement above, please check “I agree to~” and click “Proceed to apply”.

Consent to collection and use of personal information

| Agree to collect and use personal information

In order to register to 「2021 Global Open Innovation Korea」 website, please read the details on the collection and use of personal information below carefully before deciding whether to consent.

Collection and use of personal information
(Item)
Required items: - Name (Korean/English) - Country of residence
- Affiliation (company name) - Email Address - Contact (Tel)
Optional items: Mailing
(Purpose of collection) Registration to 2021 Global Open Innovation Korea Website

I agree to the collection and use of personal information for essential items
 I agree to the collection and use of personal information for optional items

| Consent to provide personal information to a third party

Details of personal information provided to a third party

(Recipient) Partnering/matched counterpart company
(Purpose of Provision) Partnering/Matching (Video Conference)
(Provided items) Name, contact information, E-Mail
(Retention period) 1 year

※ You have the right to refuse consent to provide personal information as above. However, if you refuse to consent, the provision of partnering/matching service may be restricted.

I agree to provide personal information to third parties as above.

4. Registration as a Global Partner (Investor / Company / Buyer / Government)

You can use this ID/PW from next log in.

No temporarily saved data

Account Information

ID

Password Confirm Password

Partner Type Description

- ① CVC
- ② VC
- ③ Accelerator
- ④ **General Company**: Attendee who are working in the general/open innovation department and looking for new business chance with startups.
- ⑤ Buyer: Attendee who wants to buy/import startups. product/service.
- ⑥ Government: Attendee who wants to attract foreign startups to their country or invest to startups
- ⑦ etc.: All the others who have any cooperating issues with startups

Company Information

모든 항목은 영어로 기재 바랍니다. (Please fill in all items in English). / * 표시 항목은 필수 항목입니다. (* Fields marked are required.)

Partner Type* Industry*
Select your company's industry

Company Name* Legal Company Name*
Enter your legal company name (ex: KOTRA, Inc)

Website* Founded Year*
Enter only numbers (ex: 1962)

Founders*
Enter founder(s) name(s)

HQ Location, Country Enter the Location of headquarters (ex: Seoul)

Country* Postal*

Address in detail*

4.Registration as a Global Partner(Investor/Company/Buyer/Government)

- ① Fill in all fields in **English**.
- ② Please note that all the company information except personal info will be shown on the Global partners menu.
- ③ Please enter your company's **opened information** as specific as possible.

When you have trouble in some fields, just enter "n/a"

The more detailed information you enter, the higher the chance of matching 😊

Number of Employees*	<input data-bbox="698 396 861 425" type="text" value="==Choose=="/> <small>Select the number of employees in the range of the list</small>
Annual Sales (US\$, Million)*	<input data-bbox="698 482 1895 516" type="text" value="If you don't have any sales record, enter 'n/a'. (Unit: million dollar)"/> <small>Enter your company's annual sales of 2020</small>
Company's Brief Introduction (Overview)*	<input data-bbox="698 568 1977 639" type="text" value="Please enter your company's opened information as specific as possible"/> <small>Enter brief introduction of your company (ex: Kotra is an government organization which helps korean SMEs to expand their business to overseas.)</small>
Company's Main Business/Item*	<input data-bbox="698 696 1977 768" type="text" value="Please enter your company's opened information as specific as possible"/> <small>Describe your company/department's business briefly. (ex: "Global Jump 300" is a service for korean startups who want to expand their business abroad, allows selected startups to use various Kotra's services for free for a year.)</small>
Areas of Interests* Multiple Choice available	<input type="checkbox"/> IT/IoT <input type="checkbox"/> VR/AR <input type="checkbox"/> Finance/Fintech <input type="checkbox"/> Commerce <input type="checkbox"/> Lifestyle/Beauty/Consumer goods <input type="checkbox"/> Education <input type="checkbox"/> Big Data/Cloud <input type="checkbox"/> AI/Robotics <input type="checkbox"/> Healthcare <input type="checkbox"/> Game/Entertainment <input type="checkbox"/> Ads/Media <input type="checkbox"/> Energy/Material <input type="checkbox"/> Advanced Machinery/Manufacturing <input type="checkbox"/> Electric/Electronics <input type="checkbox"/> Green/Bio/Agri Tech <input type="checkbox"/> Security <input type="checkbox"/> Mobility/Logistics/Transportation <input type="checkbox"/> Automation/Autonomous System <input type="checkbox"/> 5G/ICT/Telecommunications <input type="checkbox"/> etc. <small>Select your company's areas of interests (available on multiple choices)</small>
Focused Areas of Interests in detail	<input data-bbox="698 1062 1977 1133" type="text" value="Please enter your company's opened information as specific as possible"/> <small>Describe your company/department's demands (investments areas or partnering areas) in detail.</small>
Preferred Investment Stage*	<input type="checkbox"/> Stage-agnostic <input type="checkbox"/> Seed <input type="checkbox"/> Pre A <input type="checkbox"/> Series A <input type="checkbox"/> Series B <input type="checkbox"/> Series C~ <small>Select your preference of company's fundraising stage. (Multiple choices)</small>
What is the main purpose of your company's Open Innovation?	<input data-bbox="698 1282 1243 1310" type="text" value="==Choose=="/> <small>(CVC/Company Only)</small>

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Please continue to fill in all registration fields **in English**.

Please enter your company's opened information as specific as possible

The more detailed information you enter, the higher the chance of matching 😊

Minimum investment amount (\$M)*	<input type="text"/>				
	Enter the minimum amounts for each investment				
Number of Investments*	<input type="text"/>				
	Enter the number of investments so far. (ex: 25)				
Investments History	Country	<input type="text" value="==Choose=="/>	Year	<input type="text"/>	Del
	Company Name	<input type="text"/>	Amount(\$M)	<input type="text"/>	
	Add				
	Enter the history of investments (publicized projects only) (Maximum 3)				
Investments/Partnering History to/with Korean Companies	Year	<input type="text"/>			Del
	Company Name	<input type="text"/>	Amount(\$M)	<input type="text"/>	
	Add				
	Enter the history of investments/partnerships to/with Korean company (will now shown to the page) (Maximum 3)				
Names of the specific companies that you want to meet	Company Name	<input type="text"/>	Website	<input type="text"/>	Del
	Reason to select	If you want to meet specific Korean startups who are not on the startup attendee list, please write down those names, we try to invite them to this event. (not guaranteedⓂ)			
	Add				
	If there are specific korean companies you have heard or you have wanted to meet, enter those company names. We will reach out them and make opportunities for you via video conference, if those compaes want to. (Maximum 3)				

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Please enter your company's opened information as specific as possible

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o Contact Information

Country of Residence* Please select your country of residence.

Name*

Position*

Office Phone Number
(select country code +)* Include country code first, (ex: +82-00-0000-0000)

This personal information will not be displayed on the website. However, it can be used for the event operation. For more details on the use of personal information, please see the Privacy Policy at the bottom of the site.

Department*

E-mail* You will receive an event reminder via this e-mail.

Language in use
(Partnering Meeting Language)* Select the language you use when meeting with startups.

We will provide interpreter by meeting. If you don't need any interpretations, please inform the interpreter waiting in the video conference room at the beginning of your meeting.

If the contents you have entered are not sufficient enough, the organizer(KOTRA) may request additional contents via registered email or phone call. Final registration will be completed after the approval of the organizer.

So, please fill out the form as specific as possible from the beginning☺

기재하신 내용들이 불충분할 시, KOTRA 담당자가 email이나 전화를 통해 정보 추가 작성을 요청드릴 수 있습니다. 정보 입력과 담당자의 승인이 끝나야 최종 등록이 완료되니, 모든 항목을 자세하게 기재해 주시기 바랍니다.

4.Registration as a Global Partner(Investor/Company/Buyer/Government)

This section applies ONLY FOR **KOREAN INVESTORS**. If you are not, please skip and click 'Submit' button to finish

※ 이 섹션은 Investors Meetup에 참가하는 한국투자사가 해외 투자사에 소개할 포트폴리오 스타트업 소개자료를 업로드하는 곳입니다. 소개할 스타트업을 최대 5개까지 Add할 수 있고 Company Name은 최대한 간결하게 입력해주세요 (예시: (주) 또는 inc.등 생략) 파일은 PDF, JPG, PNG 형식으로 '해외투자자가 다운로드 받아 사전검토용으로 활용함을 염두에 두고 공개 가능 자료를 업로드해주세요.'

Startup to Introduce

Startup		
Company Name	<input type="text"/>	Delete
Product Catalog or Company Introduction File	<input type="button" value="Upload"/> Upload portfolio startup's material to introduce (pdf, png, jpg only)	

Korean investors only/ Max. 5

No temporarily saved data

If the contents you have entered are not sufficient enough, the organizer(KOTRA) may request additional contents via registered email or phone call. Final registration will be completed after the approval of the organizer.

So, please fill out the form as specific as possible from the beginning☺

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Thank you for your registration!

Please wait for the approval
from the organizer(KOTRA).